

Sustainable Procurement Update

June - August 2007 Edition



The Sustainable Procurement Update is a bimonthly newsletter providing information on the ongoing activities of the Sustainable Procurement team at ICLEI's European Secretariat.

GPP triggers the market for new Eco-technologies

ICLEI and the Ökoinstitut have worked together to assess the costs and benefits of Green Public Procurement (GPP) for local authorities. The study was carried out on behalf of the European Commission and provides a report on the economic and administrative costs and benefits of GPP and compares this to standard purchasing for national governments and individual purchasing authorities, using a life cycle cost (LCC) approach. The resulting report gives up-to-date information on 11 high priority product and service groups such as transport, electricity, paper, food and IT-devices. The benefits achievable through GPP are highlighted through five comprehensive case studies which demonstrate how public authorities have managed to trigger the market for recent or new eco-technologies by using, among others, green criteria and negotiated procedures in the public tendering process.



In 2004, fahma (Fahrzeugmanagement Region Frankfurt RheinMain GmbH) published a European tender for the production and delivery of ten two-part railcars. The winning bidder was Alstom LHB GmbH (Alstom). The inclusion of environmental criteria in the technical specifications resulted in the development of a new Eco-technology by the supplying company: a **catalytic coated filter**.



In 2005, the City of Barcelona published a tender for the purchase of 500 new bus shelters and maintenance of all 1200 existing bus shelters. The winning bidder was JCDecaux. The introduction of new environmental criteria in the call for tender triggered the development of a new Eco-technology on the market: the **Barcelona bus shelter model**, with 3 main elements: the roof, the advertising panel and the new cleaning system avoiding the need to use soap/detergents.



In 2002, the Building Construction Department from the City Zurich launched a project for the development of 800 MINERGIE® floorlamps. The winning bidder was REGENT Lighting. The new Eco-technology developed through the tender was a **floorlamp prototype** with a focus on energy-efficiency, sustainable material and reduced electromagnetic radiation.



In 2004, the City of Lille developed a tender for the general maintenance of the municipal **street lighting services**. The winning bidder was ETDE. The management of Lille's street lighting services represented an "Eco-solution" which included several components: maintenance, reconstruction, operation of the systems and energy management.



Since the early 90's Västtrafik in Göteborg (Sweden) procured low emission buses partly running on alternative fuel technologies. The continuous competitive tendering of Västtrafik ensured that new eco-technologies such as particle filters, engines adapted to high blends of agro-fuels, natural gas, LPG (liquefied petroleum gas) and hydrogen were introduced to the market.

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The case studies were prepared in the framework of the Costs & Benefits project.

To download the project report and the case studies, please visit:

www.iclei-europe.org?gppcb or email procurement@iclei-europe.org.



Public Procurement boosts Energy Efficiency - new project

Starting in November, ICLEI will begin working on a new project together with the Climate Alliance and several other organisations called PRO-EE. The main aim of the PRO-EE (Public Procurement boosts Energy Efficiency) project is to secure a higher market share for the most energy efficient equipment and products and to accelerate their market penetration.

The project will set up a partnership between market actors in 6 European countries (Spain, Portugal, Italy, Greece, Austria and Germany) to develop innovative approaches for public authorities and, by this to influence the supplier side of energy efficient products and services. Regional sub-networks will be established which are assisted by national expert organisations and will effectively undertake joint procurement. They will provide practical and technical advice to the authorities, involved through a step-by-step training and implementation approach.

Possible products and services the project will focus on include: office equipment, traffic lights, LED road signs, street lighting systems, fuel-conserving vehicles.

For more information or if you are interested in taking part in the joint procurement project actions please contact Simon Clement, email: simon.clement@iclei-europe.org.

Biofuel Cities European Partnership: successful start

The launch of the new stakeholder platform in July has raised a huge amount of interest amongst different actors with an impressive 724 people registered as participants in the European Partnership to date.

Participants can now access over 220 information resources (e.g. publications, websites) and over 120 projects on biofuels, which are linked to interactive maps for easier viewing.

The European Partnership is designed for all stakeholders in the area of biofuel vehicles, such as local governments and local companies that, for example, work with local car fleets, businesses in the biofuel supply chain, the research community, governments and standardisation bodies, NGOs and media.

Join the Biofuel Cities European Partnership by registering now at www.biofuel-cities.eu. Sign up online to the monthly e-newsletter for an update on the latest news in Europe on biofuels (www.biofuel-cities.eu/index.php?id=5199).

For more information contact secretariat@biofuel-cities.eu



Procura+ Manuals now also available in Greek and Catalan!

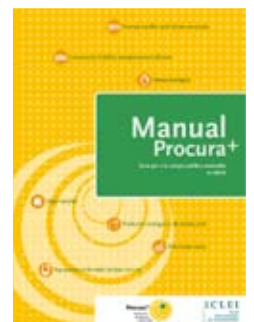
The second ed. of the Procura+ Manual is now available in both Greek and Catalan, to complement the English, French, German and Italian versions already available. The Manual provides straightforward advice on the implementation of sustainable procurement in any European public authority, and includes actual criteria which can be directly inserted into tender documents.



The Catalan version is now also available online:
www.procuraplus.org/index.php?id=4927

The Greek version will also soon be online – keep checking the Procura+ website at www.procuraplus.org. Due to the heavy demand for this publication limited hard copies of the Manual in all languages remain.

If you are interested in obtaining a copy, or in assisting further printing runs please contact procurement@iclei-europe.org



European Fair Trade Fair in Lyon, 1- 3 February 2008

The first European Fair Trade Fair will take place on 1-3 February 2008 in Lyon, France. Equi'Sol, a French association working on Fair Trade, and its European partners including RhoneAlpes, NEWS, FLO, ICLEI are expecting around 150 European exhibitors and 8000 visitors to attend the event. The event will gather various Fair Trade actors, including importers, wholesalers, shops, and retailer. The Fair Trade Fair also aims to bring together public authorities, companies and other multistakeholders from different European countries.

In addition to promoting the event, ICLEI will organise a one-day workshop on Fair Trade procurement on the first day of the event – 1 February. Approximately 150 to 200 participants are expected to attend the workshop which will see various good practice experiences from across Europe presented, discussion panels with key stakeholders and the presentation of the Buy Fair project results. One part of the workshop will exclusively focus on Fair Trade for catering and also vending machines.

The first part of the fair (1-2 Feb 2008) will be dedicated to Fair Trade professionals joining from various countries such as Belgium, the Netherlands, Switzerland, Spain, Italy, Germany or France. They will have an opportunity to network through expert gatherings in the exhibition area, in round tables and workshops. This part of the fair will aim to develop and strengthen Fair Trade supply chains and to structure them in a harmonised way at the European level. Discussion topics will be: Fair Trade procurement, the impact of Fair Trade in the South, the supply chain in the textile sector and Fair Trade cotton; and fair tourism. Emphasis will also be put on reflections regarding the European legislative framework, the strategies of European actors, etc...

The doors will open on the second day for the public to discover the surprising multitude of Fair Trade products, participate in conferences, discussions and activities that will help to facilitate the understanding of the challenges and opportunities offered by Fair Trade.

Please register online at www.salon-europeen-commerce-equitable.org !

For more information on this event please contact Peter Defranceschi, email: peter.defranceschi@iclei-europe.org



Procura+ Campaign News

New national partner in Portugal

The National Institute of Engineering, Technology and Innovation (INETI) has become the new national partner in Portugal for ICLEI's Procura+ campaign!

INETI is a state laboratory for research, development and demonstration integrated in the Ministry of Economy and Innovation. The Centre for Sustainable Business Development (CENDES) is a department within INETI which aim is being a landmark on Sustainable Development, by promoting knowledge for the development of a more balanced society in economical, environmental and social terms.

INETI/CENDES works on sustainable procurement in close co-operation with private and public organisations. Their activities are to provide:

- Guidance on criteria applied in sustainable procurement;
- Training on sustainable procurement for public authorities and other organisations;
- Implementation of European projects on sustainable procurement;
- Participation in the definition of national policies on green public procurement;
- Research on sustainable procurement methodologies;
- Awareness raising and promotion.

For more information on INETI or to get in touch with them, please contact Paula Trindade at info.cendes@ineti.pt or visit their website www.ineti.pt.



Campaign meeting open to interested participants

The next Procura+ Campaign meeting will take place in Lille, France on the afternoon of 4 December 2007, directly following the RESPIRO conference (see below).

The meeting will focus on the exchange of experiences with the practical implementation of sustainable procurement, however the exact topics are not yet defined, and suggestions are welcome.

In addition to Procura+ participants, the meeting is open for other public authorities which may be interested in joining the Campaign. Participation is free-of-charge.

For more information on the meeting please contact simon.clement@iclei-europe.org



Upcoming Events

Register now for the RESPIRO Conference on Socially Responsible Procurement!



The RESPIRO Conference on Socially Responsible Procurement (SRP) will take place in Lille, France on the 3-4 December 2007. The conference will be hosted and supported by the City of Lille and is being organised by EURO CITIES and ICLEI. The 1,5 day event serves as the final conference of the EU-funded RESPIRO – Responsibility in Procurement – project.

The issue of SRP, and corporate social responsibility (CSR) will be addressed in two important sectors:

Construction – as Europe's largest industrial employer, effort to promote CSR principles can have a significant impact on many people.

Textiles and Clothing – a sector under high pressure from global competition where CSR principles can help to profile European industry and improve the conditions for millions of workers

To register now or for more information about the conference please visit www.respiro-project.eu/conference. Alternatively, please contact respiro@iclei-europe.org

Interested in hosting the 7th EcoProcura Conference?

ICLEI has opened the bidding process for the 7th EcoProcura Conference. Cities in Europe, preferably ICLEI members, are invited to express their interest in hosting and funding this unique event which is tentatively planned for the end of 2008/ beginning of 2009.

The conference (usually a 2-3 day event) leaves the possibility open for organising pre-events and side-events to be held alongside, or as part of, the conference. For instance, the 7th EcoProcura conference could be combined with a Sustainable Product Exhibition or Business Forum and linked to other national initiatives. Read more about ICLEI's EcoProcura Conferences by visiting the website of the last Conference, held in September 2006 in Barcelona: www.iclei.org/itc/ecoprocura2006



Above: hosts and organisers of EcoProcura 2006 in Barcelona.

For all questions, and to request the detailed bidding package including a conference outline and conference requirements including financial aspects, please contact Kirsten Wolfrath on kirsten.wolfrath@iclei.org



Recent Events

3rd International Expert Meeting on Sustainable Consumption and Production (SCP) 26-29 June 2007, Stockholm, Sweden

ICLEI attended the Third International Meeting under the Marrakech process which took place in Stockholm, Sweden (26-29 June 2007). The Marrakech Process is a global effort to promote progress on the implementation of SCP and the elaboration of a 10-Year Framework of Programmes on SCP.

The meeting assessed progress on the Marrakech Process, notably in the work of the individual Task Forces, the regional and national strategies, and in the development cooperation dialogue.

The meeting was also used to begin conceptualising the 10-Year Framework of Programmes on SCP to be presented at the Commission on Sustainable Development 2010/2011 and to identify new mechanisms to build a more active cooperation between the Marrakech Process and major groups, such as business, NGOs, and academia, among others.

The meeting was organised by the United Nations Department of Economic and Social Affairs (UNDESA) and the United Nations Environment Programme (UNEP), and was hosted by the Ministry for Environment and the Ministry for Consumer Affairs of Sweden.

ICLEI is currently assisting the Swiss national government led sustainable procurement task force to develop a sustainable procurement online assessment.

For more information on ICLEI's work in the task force, please contact Mark Hidson at mark.hidson@iclei-europe.org

Internal News

Norma Schönherr joined the ICLEI Sustainable Procurement team in August as Project Assistant. She recently graduated from a Bachelor of Arts degree in Social Sciences and previously worked for a research institute in the field of environmental law and governance. Norma will be mainly supporting the team with the organisation of the RESPIRO conference in December. *She can be contacted through procurement@iclei-europe.org.*



Would you like to receive the Sustainable Procurement Update on a regular basis?

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